



October 8, 2012

MUSTANG SURVIVAL UPC CHANGE NOTIFICATION – changes in effect October 22nd

Effective October 22, 2012, Mustang Survival will be issuing new UPCs for all products affected by the recent HIT Inflatable PFD safety alert. This step is being taken to support a large number of our customers that have requested new UPCs to assist in managing through the recent HIT safety alert.

Enclosed is a table showing the new and old UPC numbers for each of the affected items. These new UPCs will go into effect October 22, 2012. Please add these new UPCs to your systems to ensure a smooth transition. Note this list includes products sold in both USA and Canada; please reference the "Country Sold In" column.

Some questions you may have are:

Q: Why is this change being made?

A: To support a large number of customers that requested new UPCs to assist with inventory management.

Q: When will this change be made?

A: All affected products shipped on or after Monday, October 22, 2012 will have a new UPC.

Q: Where do I find the list of affected products and the new UPCs?

A: The enclosed file contains the list of all affected products and the old and new UPCs for each.

Q: Are the product model/style numbers changing?

A: No, everything about the product stays the same except for the UPC/barcode sticker that is applied to the packaging.

Details of the HIT safety alert are available online at www.mustangsurvival.com/hit. More information on the UPC change is available in the Mustang Survival Dealer Zone at www.mustangsurvival.com/login.

If you have any further questions or require additional support to manage through this change, please contact your Mustang Survival sales representative or our Customer Service department toll free at 1-800-526-0532.

Regards,

Mustang Survival

Enclosure (1)