



For Immediate Release

Mustang Survival Sponsors FisherGirl International Women's Fishing Team

February 25, 2007 – Birmingham, AL – Mustang Survival is proud to announce a sponsorship agreement with the FisherGirl International Women's Fishing team. Mustang and the Anglers of the FisherGirl International Women's fishing team are dedicated to making a difference and saving lives.

"This international team of dedicated women bass anglers will help Mustang deliver the safe boating message to anglers worldwide. Through our partnership we intend to familiarize anglers with the various life jacket options. From flotation coats and suits that are designed for cold water or ice fishing, to inflatable life jackets that are ideal for high temperature / high humidity environments", says Frank Leffelaar, Marketing Manager at Mustang.

"There are many times when we're out on the water alone, wearing the Mustang Survival inflatable life jacket offers us the safety we need when we are pre-fishing. It's so comfortable we can wear it all the time", states Darla Bardelli FisherGirl Team Captain.

This is the first time an all-star cast of international women anglers have come together to promote fishing for women of all ages, raise awareness for breast cancer research and represent the innovator of marine survival products.

The 2007 FisherGirl International Fishing Team line-up represents 5 women from 3 countries fishing in the 2007 Women's Bassmaster Tour:

- Dianna Clark, 2006 Angler of the Year on the Women's Bassmaster Tour-Bumpus Mills, Tennessee USA
- Darla Bardelli, National Radio Talk Show Host & Professional Angler- Phoenix, Arizona USA
- Christie Thomas, International Professional Angler- South Africa
- JoDee Bucki, Professional Angler-Bessemer, Alabama USA
- Angela Mitchell, Professional Angler-Ontario, Canada

"Mustang Survival's motto is *We save lives for a living*. Nothing could be more appropriate than to embrace our Women's Bass Tour and ensure their safety on the water. Our anglers are subjected to hazardous conditions anytime they are on the water. Having the Mustang PFD is a mark of excellent to ensure their safety. After-all, if Mustang Survival is good enough for the NASA program it is essential for the WBT!" said BASS Founder Ray Scott.

Team FisherGirl image at: http://www.mustangsurvival.com/resources/gallery/photos/print_FisherGirlPresser.jpg.
Angela Mitchell missing from photo.

High-resolution action images are available in our Media Zone. Visit <http://www.mustangsurvival.com/mymustang/> for full access plus the latest company information and access to logos and other images.

About Mustang Survival

For 40 years Mustang Survival has been committed to providing life support solutions. Through constant innovation and the application of new technologies, Mustang is the leading supplier of quality flotation and hypothermia protection products to the most demanding users – from fishermen, sailors and power boaters to the Coast Guard, jet fighter pilots and even NASA astronauts.

Mustang Survival is the official PFD of BASS ESPN. In 2006 Mustang Survival, as part of its sponsorship of BASS ESPN, stepped up to the plate to support the inaugural year of the Women's' Bassmaster Tour and have once again committed to support the 2007 WBT.

For more information please contact:

Rob McMahon
Marketing Communications Specialist
rmcmahon@mustangsurvival.com
604.277.6739

Darla Bardelli
Team FisherGirl
darla@outdoorsaz.com
623-340-7719