



For Immediate Release

Mustang Survival Auto Hydrostatic PFD Wins MAATS 2006 Innovation Award For Safety

July 21, 2006 – Las Vegas, NV – The Mustang Survival Auto Hydrostatic Inflatable Personal Flotation Device (PFD) was recognized with the Innovation Award for Safety at the Marine Aftermarket Accessories Tradeshow (MAATS) in Las Vegas. Judged by a committee from *Boating Writers International*, this prestigious Industry award recognizes products for innovation and distinctiveness, benefit to consumers and practicality.

"We are extremely honored to receive the Innovation Award For Safety for the Auto Hydrostatic PFD," said Frank Leffelaar, Manager Marketing Services for Mustang Survival. "Our strong commitment to research and development allows us to create innovative products that customers will not only want to wear but will also keep them safe while they are on the water."

Featuring new HIT™ Hydrostatic Inflation Technology, the PFD inflates under water pressure and is not susceptible to rain, humidity or spray. Featuring heavy duty 420 Denier Nylon and a durable and easy-to-use SecureZip™ PFD closure system, the new Auto Hydrostatic Inflatable PFD (MD3183) was designed to be comfortable to be worn all day in any type of weather. A sailing version with integrated sailing harness that exceeds ORC standards is also available (MD3184).

In addition to the type II approval for recreational use, this PFD is also USCG approved for use on uninspected commercial vessels.

Award Image: <https://www.mustangsurvival.com/resources/media/BobAcceptsAward.JPG>

Product Page: <http://www.mustangsurvival.com/products/product.php?id=506>

Product Video: <http://www.mustangsurvival.com/resources/gallery/videos/HydrostaticTechnology.wmv>

Product Image: <http://www.mustangsurvival.com/resources/gallery/products.php?vid=506>

Sailing Version Image: <http://www.mustangsurvival.com/resources/gallery/products.php?vid=507>

Fishing Action Image: <http://www.mustangsurvival.com/resources/gallery/images.php?id=240>

Sailing Action Image: <http://www.mustangsurvival.com/resources/gallery/images.php?id=254>

Please register for the Media Zone on Mustang Survival's website for access to the latest company information as well as access to logos and high-resolution images.

About Mustang Survival

For more than 35 years, Mustang Survival has been committed to providing life support solutions. Through constant innovation and the application of new technologies, Mustang is the leading supplier of quality flotation and hypothermia protection products to the most demanding users – from fishermen, sailors and power boaters to the Coast Guard, jet fighter pilots and even NASA astronauts.

Mustang Survival designs, tests and manufactures all of its products in the United States and Canada.

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